



ONLINE LISTING DISTRIBUTION

DEFINED DISTRIBUTION. EXTENDED EXPOSURE. REAL RESULTS.

With nine out of ten buyers beginning their real estate search online* the plan to sell your home must utilize proper Internet exposure. Our approach includes websites far beyond sothebysrealty.com in an effort to target buyers on the web. Specifically, we employ ListHub to power the distribution of listings our network represents to all of the leading websites where consumers search for real estate. ListHub also provides comprehensive marketing reports that detail the traffic generated for your home on each of these websites, including sothebysrealty.com.

*National Association of Realtors® Profile of Home Buyers & Sellers